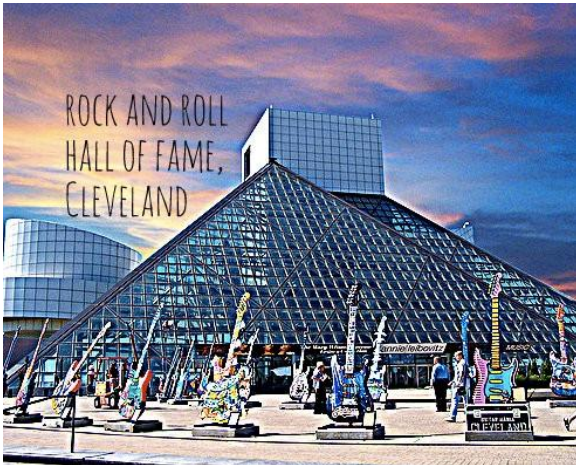


# **AIT Conference 2024**

## ***“Inhalation Toxicology Rocks”***

### **SPONSORSHIP OPPORTUNITIES**



Conference hotel, Hyatt Regency Hotel at the Arcade, Cleveland, Ohio

Rock & Roll Hall of Fame, Cleveland, Ohio, USA (on the banks of Lake Erie)



The Association of Inhalation Toxicologists (AIT) conference will take place on **Tuesday 17<sup>th</sup> to Thursday 19<sup>th</sup> September 2024** at the Hyatt Regency Hotel at the Arcade in Cleveland, Ohio, USA.



## Conference Summary

Attending this conference will commence/renew AIT membership for the next 3 years and allow free access during membership to the secure members area of the AIT website to view the recorded webinars and PDF presentations held there from the previous year.

The exciting 2024 scientific agenda includes topics on:

- New Approach Technologies (NAMs)
- Inhaled biologics/proteins
- Inhalation gene expression and cell therapeutics/biomarkers
- Intranasal dosing
- Aerosol generation in-vivo/in-vitro/novel methods and aerosol sampling
- Wildfires and smoke inhalation toxicology
- Plus others in the planning phase (the topics are subject to change depending on speaker availability).

**An optional visit to the Charles River Laboratories (CRL) site in Ashland, Ohio is being planned for Monday 16<sup>th</sup> September 2024 (details to be confirmed).**

Our hope is to draw in circa 80-140 delegates, all key members in the field of inhalation toxicology and safety sciences.

The AIT has received extremely positive feedback from many of you who supported last year's conference (our first in-person conference following the global pandemic). For those of you who are considering attendance for the first time, this could be the perfect platform for you to meet key people in the inhalation toxicology industry, giving you the opportunity to network or market your business face to face.

**Promotional opportunities, sponsorship and gifts on the following pages.**

## Promotional opportunities, sponsorship and gifts

<b>Sponsorship of the Meeting</b>	<b>£2000</b>
<p>Acknowledgement of support and sponsor logo in the meeting area. One piece of literature (A4 maximum size) placed in each delegate pack (printed and supplied by the sponsor). One PowerPoint slide plus logo in the marketing loop and a 200-word summary of your products/services plus logo in the conference brochure. Recognised as a sponsor of the meeting on the AIT website (<a href="http://www.aitotoxicology.org">www.aitotoxicology.org</a>) and the AIT LinkedIn page (<a href="https://www.linkedin.com/groups/13654177/">https://www.linkedin.com/groups/13654177/</a>).</p>	
<p>Limited to 1 company (first come, first served): <b>Booked by Lovelace Biomedical</b></p>	
<b>Sponsorship of the Annual Conference Dinner (Wednesday 18<sup>th</sup> September 2024)</b>	<b>£1500</b>
<p>Acknowledgement of support and sponsor logo on each table. One piece of literature (A4 maximum size) placed in each delegate pack (printed and supplied by the sponsor). One PowerPoint slide plus logo in the marketing loop and a 200-word summary of your products/services plus logo in the conference brochure. Recognised as a sponsor of the annual conference dinner on the AIT website (<a href="http://www.aitotoxicology.org">www.aitotoxicology.org</a>) and the AIT LinkedIn page (<a href="https://www.linkedin.com/groups/13654177/">https://www.linkedin.com/groups/13654177/</a>).</p>	
<p>Limited to 2 companies</p>	
<b>Sponsorship of the Annual Conference Networking Reception (Wednesday 18<sup>th</sup> September 2024)</b>	<b>£1000</b>
<p>Acknowledgement of support and sponsor logo in the conference networking area. One piece of literature (A4 maximum size) placed in each delegate pack (printed and supplied by the sponsor). One PowerPoint slide plus logo in the marketing loop and a 200-word summary of your products/services and company logo in the conference brochure. Recognised as a sponsor of the welcome and networking reception on the AIT website (<a href="http://www.aitotoxicology.org">www.aitotoxicology.org</a>) and the AIT LinkedIn page (<a href="https://www.linkedin.com/groups/13654177/">https://www.linkedin.com/groups/13654177/</a>).</p>	
<p>Limited to 2 companies</p>	

## Promotional opportunities, sponsorship and gifts (cont.)

<b>Sponsorship the trip to Charles River Laboratories</b>	<b>£1000-£1500</b>
<p>Sponsorship of the trip to Charles River Laboratories, Ohio, on Monday 16<sup>th</sup> September 2024. Sponsorship will be acknowledged with a logo on the PowerPoint slide in the marketing loop and logo in the conference brochure.</p>	
<p>Limited to 1 company: <b>Booked by Charles River Laboratories</b></p>	
<b>Sponsorship of a Table at the Annual Conference Dinner (Wednesday 18<sup>th</sup> September 2024)</b>	<b>£100 per table</b>
<p>Sponsorship of a table at the conference dinner. Acknowledgement of support and sponsor logo on the table sponsored. Sponsorship will also be acknowledged with a logo on the PowerPoint slide in the marketing loop and logo in the conference brochure.</p>	
<p>Expected to be 8 companies based upon 80 attendees and 10 people/table (final number TBC)</p>	
<b>Table gifts for Attendees at the Annual Conference Dinner (Wednesday 18<sup>th</sup> September 2024)</b>	<b>£300</b>
<p>Sponsor provides a gift for each attendee at the conference dinner (minimum 80 gifts). Sponsorship will be acknowledged with a logo on the PowerPoint slide in the marketing loop and logo in the conference brochure.</p>	
<p>Limited to 1 company; Gifts to be provided by the sponsor (based upon 80 attendees but final numbers TBC following registration)</p>	
<b>Gifts for speakers</b>	<b>£300</b>
<p>Sponsorship of gifts that each speaker is presented. The sponsor provides the gifts. Sponsorship will be acknowledged with a logo on the PowerPoint slide in the marketing loop and logo in the conference brochure.</p>	
<p>Limited to 1 company (first come first served); Number of speakers TBC; approximately 25.</p>	

## Promotional opportunities, sponsorship and gifts (cont.)

<b>Donation towards the Annual Conference Networking Reception (Wednesday 18<sup>th</sup> September 2024)</b>		<b>£500</b>
<p>Acknowledgement of support and sponsor logo in the conference networking area. The donation will also be acknowledged with a logo on the PowerPoint slide in the marketing loop and logo in the conference brochure.</p>		
<p>Limited to 2 companies</p>		
<b>Advertising space in the conference brochure</b>		<b>From £250</b>
<p>Exhibitors are featured in the conference brochure (A4 size printed booklet) with their registration fees so you would not need this option if exhibiting.</p> <p>If you cannot attend as an exhibitor, we offer advertising in the printed conference brochure given to all attendees upon arrival and uploaded to the members area of the AIT website (<a href="http://www.aitoxicology.org">www.aitoxicology.org</a>; details of fees below).</p>		
<p>Limited to 1 company: First page in the brochure advert (full page): £1000</p>	<p>Unlimited: Internal page in the brochure advert (full page): £500</p>	<p>Unlimited: Internal page in the brochure advert (half page): £250</p>
<b>Sponsorship of the Poster Boards</b>		<b>£500</b>
<p>Sponsors will be acknowledged in the poster display area. Sponsorship will also be acknowledged with a logo on the PowerPoint slide in the marketing loop and logo in the conference brochure.</p>		
<p>Unlimited</p>		

## Promotional opportunities, sponsorship and gifts (cont.)

<b>Sponsorship of Branded Delegate Bags</b>	<b>£500</b>
<p>Branded delegate bags handed out to delegates at registration (bags provided by the sponsor). Sponsorship will also be acknowledged with a logo on the PowerPoint slide in the marketing loop and logo in the conference brochure.</p>	
<p>Limited to 1 company (first come, first served); for at least 80 delegates, final numbers TBC following registration</p>	
<b>Sponsorship of Branded Lanyards</b>	<b>£500</b>
<p>Branded lanyards handed out to delegates at registration (lanyards provided by the sponsor). Sponsorship will also be acknowledged with a logo on the PowerPoint slide in the marketing loop and logo in the conference brochure.</p>	
<p>Limited to 1 company (first come, first served); for at least 80 delegates, final numbers TBC following registration</p>	
<b>Sponsorship of Own Branded Notebooks and Pens</b>	<b>£250</b>
<p>Branded notebooks and pens handed out to delegates at registration (notebooks and pens provided by the sponsor). Sponsorship will also be acknowledged with a logo on the PowerPoint slide in the marketing loop and logo in the conference brochure.</p>	
<p>Limited to 1 company (first come, first served); for at least 80 delegates, final numbers TBC following registration</p>	
<b>Leaflet in the Delegate Pack</b>	<b>£250</b>
<p>Leaflet in the delegate pack. The sponsor provides the printed leaflet.</p>	
<p>Unlimited sponsors; for at least 80 delegates; final numbers TBC following registration</p>	



## Promotional opportunities, sponsorship and gifts (cont.)

<b>Sponsorship of the Conference Refreshment Breaks</b>	<b>£250 each break</b>
<b>Sponsorship of one of the refreshment breaks on Tuesday, Wednesday and Thursday, (5 breaks over the 3 days to be sponsored). The sponsor will have their logo and support shown on the tea and coffee stations at the refreshment break sponsored. Sponsorship will also be acknowledged with a logo on the PowerPoint slide in the marketing loop and logo in the conference brochure.</b>	
<b>5 refreshment breaks to sponsor</b>	

Please contact the AIT if you need any further information; [aitoxiology@gmail.com](mailto:aitoxiology@gmail.com)

We hope to see you at our conference in Cleveland, Ohio in September!